



The crowd from Klubbkveld deliver feelgood music to you every Friday - perfect for the pre-party.
(Photo: Rune Andersland)

Bonussporet: Klubbkveld (English - Bonus track: Club Night)

The new music program delivers a guaranteed good atmosphere on the radio every Friday.

In the «Bonussporet» series, we provide you with the added bonus of information you are not served through the weekly radio broadcasts. This week, the focus is on the program called «Klubbkveld», which is the latest addition to the Student Radio's radio program.

The crowd serving you a varied range of music every Friday is Richard Blanco, Jarko Tijssen, Vegard Sørhus, Dj MarkQ and Karl Bird. Together with these guys there are also Kaboomkid and Superchema from the Discommon group, who take over the program every fourth Friday from Barcelona.

Program idea

They all have much in common through the music, and the idea of the program came quickly after they became familiar with each other.

– We have been hanging out with the same gang, and it was on a trip to Amsterdam with 16 people, to go to a techno festival, that we became better known through lots of partying and enjoyment of the music, - says Vegard.

The guys can tell that they do not think they have a typical listener. This is because the program is for everyone and the meaning is that people should be allowed to explore different types of music, hence the name of the «Klubbkveld». However, they write in the description of themselves that: «*The target audience for the program is everyone who dares to dance, technoists and those who want quality music at the party.*»

– We want to play good music that many may like and since there are different styles, it describes the program well, - says Jarko.

– The idea of «Klubbkveld» came from Vegard. We like the music really well and it has marked a beginning for us. Now we have a place where we can play our own music and it has evolved to that many people contact Vegard to hear if they can be allowed to play, - Jarko adds.

Not mainstream

The guys can also tell that this is not a typical music program with one style. Yes, it's club music, but because we are from different countries you can also hear a lot of different music. That's why the boys think they stand out.

– You will not find this on a regular radio channel or in other programs. You will also not find the same songs as everyone else, we are not so mainstream, since we are a little older, - says MarkQ.

– Furthermore, everyone comes from different countries, so we contribute different things because of our background. In addition, you will not hear the same as you do at the Bergen clubs. There is nothing negative, but wherever you go out, you can hear the same songs from the same people all the time, - Richard continues.

Jarko adds that the techno music that you can hear at the clubs, and the music you hear most often in Norway, is made more commercial than the songs the guys in Klubbkveld play.

– If you say «*techno*» to a Norwegian, their reaction will be: «Oh, yes, with glowsticks and so?» We must change that, because it's not 90's anymore, - he says.

– Really fuckin' awesome

They chose the name «*Klubbkveld*» to reflect the concept of the program, where Program Manager Vegard comes with this explanation:

– I do not know why we chose it ... Because it sounds good?
The others nod acknowledging.

– I would not call it something like «*technokveld*» or something like that, because the concept is about club music on the radio. Then it was very easy to name it «*Klubbkveld*», - Vegard added.

Jarko believes the name may appeal to more listeners, and that the name describes the program very well.

– Concerning description - can you describe the program in three words?

– Really fuckin' awesome, comes fast from Jarko, while the others break out in a confirming laugh.

That this group of people is awesome, there is little doubt. MarkQ says that they have received very good feedback about their broadcasts, from both known people and others who follow them in social media.

– I think this has taken off quite fast, he says before adding: «I really hope that will continue!»

Plans about techno party

Good feedback has given the boys the opportunity to put creativity on schedule. Vegard says that they are planning to have an outing - that is, a broadcast where they take the studio out in a nightclub or similar:

– We want to bring the party we have in the studio, to the audience, - he says.

Richard adds:

– We want to organize and arrange a techno party!

However, it will not happen until next semester, but before we do it people can listen to even more guest DJs, while MarkQ ends with a request for new listeners:

– Our broadcasting time is perfect for «*vorspiel*» (pre-party), so next time instead of putting on Spotify, you can listen to our show!



Dj MarkQ plays his music in the studio.
(Photo: Vegard Sørhus)